

The Minneapolis City Council hereby approves the following staff direction on enterprise racial equity efforts: Direct the City Coordinator's Office to lead efforts and work in collaboration with representatives from Community Planning and Economic Development, Civil Rights, Finance and Property Services and any other affected City departments to:

1. Report back and provide specific direction on changes, simplification and/or evaluation results of the following items aimed at providing more opportunities for supplier diversity in procurement activities as outlined and identified in the 2010 Disparities Study:
 1. Simplification and expansion of small and underutilized business program (SUBP) certification process;
 2. Implementation possibilities of other recognized certification approaches and processes, including self-certification criteria and processes for non-certified vendors;
 3. Small Underutilized Business Target Market Program;
 4. Communications and engagement plan aimed at vendors, including development of a web portal linking businesses with necessary resources;
 5. Tools and guidance for City departments to reference in order to easily access information about suppliers and expectations about the W/MBE goals generally;
 6. Identification of specific commodities with immediate opportunities for greater utilization off diverse suppliers;
 7. Identification of potential and specific barriers by SUBP and diverse suppliers for doing business with the City of Minneapolis and plans to eliminate or mitigate the same; and
 8. Additional opportunities that may be identified as a result of doing this research and assessment.
2. Pursue technological options for creating a purchasing portal for internal sourcing of products and services.
3. Review, implement, and mature existing efforts to adopt enterprise recommendations from the 2010 Disparities Study.
4. Develop a plan for measuring and evaluating direct purchases.
5. Ensure the alignment with other City initiatives, such as Business Made Simple.
6. Develop both a short-term 1 year work plan and a longer-term 5 year work plan specifying milestones and timelines for the above-listed work, including implementation of new initiatives. The 1 year plan is to be updated annually.
7. Report back to the Committee of the Whole and Ways & Means Committees within the next three months with recommendations and proposed 1 and 5 year work plans, both aimed at reaching the approved aspirational annual goal of 25% for the Small and Underutilized Business Program and 25% for the City's activity for informal, direct procurement of goods and services.

Certified as an official action of the City Council: 

RECORD OF COUNCIL VOTE (X INDICATES VOTE)													
COUNCIL MEMBER	AYE	NAY	ABSTAIN	ABSENT	VOTE TO OVERRIDE	VOTE TO SUSTAIN	COUNCIL MEMBER	AYE	NAY	ABSTAIN	ABSENT	VOTE TO OVERRIDE	VOTE TO SUSTAIN
Reich	X						Glidden	X					
Gordon	X						Cano	X					
Frey	X						Bender	X					
B Johnson	X						Quincy	X					
Yang	X						A Johnson	X					
Warsame	X						Palmisano	X					
Goodman	X												

ADOPTED OCT 23 2015
DATE

ATTEST 
CITY CLERK

☒ APPROVED ☐ NOT APPROVED ☐ VETOED


MAYOR HODGES

RECEIVED OCT 28 2015
DATE